

## Helping our Members Help Others



Our 700+ member advice centres throughout the UK help around 2 million people each year to resolve problems with debt, housing, employment, bureaucracy, welfare rights and much more.

Our Foundation Fund is  
a way for you to help too



## What is the AdviceUK Foundation Fund?

The Foundation Fund is AdviceUK's vehicle for raising funds to support its members. The Fund received its first donation in 2017 and we've been building it since to create an endowment and income from which to provide grants.

### How will it work?

- Only AdviceUK members will be able to access the funds that the Foundation Fund will hold
- Members will be able to apply for one-off grants for development and improvement purposes
- The Fund will be overseen by a Grants Panel led by an independent Chair

### How will it make a difference?

Demand for advice has never been greater. After years of austerity, cuts, bungled 'reforms' and falling real incomes, millions more people are living close to the edge and more likely to need outside help when something goes wrong. Advice services are there to help but they themselves are struggling. Most are local charities and they all have to raise their own funds. But after years of austerity and cuts there are fewer of them and their incomes are much lower. Many are surviving hand to mouth with nothing to spare for the kind of things that maintain standards or create efficiencies, such as training or new technology. Often the amounts that would make a difference are relatively small. That's where the Foundation Fund aims to help - small grants to make a big difference.

## What Advice Services Do

Advice services help people overcome or manage problems so they can get on with the rest of their lives. They help people know their rights and responsibilities in civil law and how to exercise them. They help give them more control. Sometimes this is about cutting through the complexity and confusion often caused by big institutions, whether public or private. Advising on what applies, where to go and what to do in a given situation is a lot of what advice services do. But sometimes advice has to be much more hands-on. This often follows an unwelcome event such as bereavement, divorce, redundancy or a serious accident or illness that triggers a whole cluster of inter-related problems such as crippling debt or homelessness that threaten to completely de-rail a person's (or a whole family's) life. In this type of situation comprehensive advice, problem-management and sometimes representation becomes crucial, life changing and in some cases life-saving.

## The difference they make

*"Thank you for being there when I needed you, you helped me to focus on my housing options (not many!). I'm still not there yet but your advice helped me hugely and I am rebuilding my life".*

**Shalma B, Local Resident helped by member of AdviceUK**

*"My life was a financial mess Vicky helped me so much to sort out my life."*

**Oaola V, helped by member of AdviceUK**

*"I can't put it into words how relieved I am not to have to go to court. I also know without your help it wouldn't have happened. The words seem somehow inadequate ...but once again, Thank You!"* **Rachel, Nucleus Client**



# The difference you can make

We are seeking to raise funds from:

- ➔ Fundraising events
- ➔ Corporate donations and sponsorships
- ➔ Block grants from trusts and foundations
- ➔ Individual donations

We would welcome your sponsorship when our own staff and trustees participate in fundraising events for the Foundation Fund. Even better, when you're next organising or taking part in an event please consider us as your good cause.

If your company has a charity of the year, gives occasional donations or has dormant funds to dispose of please consider us. We can provide any financial accountabilities or indemnities required.

For grant-making Trusts and Foundations we can facilitate support to hundreds of charities through a single grant for a specified programme with full reporting.



**advice** UK  
CELEBRATING 40 YEARS

## How your donation could help:

**£50** covers all costs of a typical advice session

**£100** pays for a day's training for a new adviser

**£500** pays for 1 adviser's specialist software for a year

## We welcome donations via:

[uk.virginmoneygiving.com/fund/AdviceUKFoundationFund](http://uk.virginmoneygiving.com/fund/AdviceUKFoundationFund)

For more information on the AdviceUK Foundation Fund, please visit:

[www.adviceuk.org.uk/foundation-fund](http://www.adviceuk.org.uk/foundation-fund)

# Donate and Make a Difference today

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[www.adviceuk.org.uk/foundation-fund](http://www.adviceuk.org.uk/foundation-fund)

