



GDPR CONFERENCE PROGRAMME

The GDPR Time Bomb...Are You Prepared?

12th April 2018

Clifford Chance, 10 Upper Bank Street, Canary Wharf, London E14 5JJ

09:30	Registration and Refreshments
10:00	Conference opening & Chair's introduction <i>Louise Hulland - Broadcaster & Presenter</i>
10:15	Keynote speaker: Background to GDPR Why is GDPR being introduced and its importance to charitable/advice sector? Managing consent changes + understanding the basis of legitimate interests for processing data <i>Stephen Dunmore – Chief Executive – Fundraising Regulator</i>
11:00	Break/Refreshments/Networking
11:20	GDPR: What are the key elements? This presentation sets out the key elements in GDPR and examines some of the main changes it introduces, looking in particular at the need to have a sound legal basis for all processing of personal data, and the need to comply with the Data Protection Principles. Presentation followed by Q & A. Paul Ticher – Expert GDPR Consultant
12:10	GDPR: Case Study - The Importance of effective Database Management for Charities A real life example of how to address key database changes, to improve GDPR compliance and supporter relationships <i>Patrick Tang - Head of CRM, Insight, and Supporter Care - Wood Green, The Animals Charity</i>



13:00	Lunch
14:00	GDPR- Information Security for Charities - 'Why we need effective and robust information security processes in place' Outlines future challenges posed to charities from online fraud and cyber security. Highlighting the help and support available to charities to reduce the chance of data breaches. <i>Brian Shorten – Chairman - Charities Security Forum</i>
14:30	GDPR: Case Study – How We Are Working With Data Compliance Regulations One organisation's experience of implementing GDPR. Steps taken to get ready for GDPR and the evolution towards a legitimate interest processing basis <i>Joel Voysey - Director of Fundraising - The Hospice of St Francis</i>
15:20	Break/Refreshments/Networking
15:40	Panel session Q & A on issues raised throughout the day. <i>Mark Burnett - Kingston Smith/ClearComm – Head of Privacy & Data Protection</i> <i>Ali McLaren - ACM Solutions – Managing Director</i> <i>Christopher Tansey – Data Controller – AdviceUK</i>
16:20	Chair's Summing Up <i>Louise Hullah, Broadcaster & Presenter</i>
16:30	Close



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